

Jing Yao

Assistant Professor,
Institute for Financial Studies,
School of Economics, Fudan University,
Shanghai, China
Email: yaojing@fudan.edu.cn
Tel: 65643821-613

Research Interests

Behavioral Finance, Portfolio Choice, Asset Pricing, Decision Making under Uncertainty, Risk Management

Courses

Financial Economics, Behavioral Finance

Education

2007.07, Doctor of Economics, Major in Finance, Sun Yat-Sen University.

Academic Appointments

2010.07 - 2010.08 Visiting Scholar, The Chinese University of Hong Kong.

2007.08 - 2008.07 Postdoctoral Fellow, The Chinese University of Hong Kong.

2005.11 - 2006.10 Junior Research Assistant, The Chinese University of Hong Kong.

Working Papers

- Yao, Jing and Li, Duan (2011) Prospect Theory and Trading Patterns. Available at SSRN: <http://ssrn.com/abstract=1629766> or <http://dx.doi.org/10.2139/ssrn.1629766>
- Yao, Jing and Li, Duan (2010) Bounded Rationality as a Source of Loss Aversion and Optimism: A Study of Psychological Adaptation under Incomplete Information. Available at SSRN: <http://ssrn.com/abstract=1636122> or

<http://dx.doi.org/10.2139/ssrn.1636122>

- Yao, Jing, Li, Zhongfei and Li, Duan (2008) Loss Aversion: A Medium where Better Environment Translates into Inferior Performance. Available at SSRN: <http://ssrn.com/abstract=1107597> or <http://dx.doi.org/10.2139/ssrn.1107597>

Publications

- [1] 姚京, 严坤, 李端. 基于电视游戏节目的香港居民风险决策分析. 《管理科学学报》已接收
- [2] Zhongfei Li, Jing Yao, Duan Li. (2010). Behavior patterns of investment strategies under Roy's safety-first principle, *Quarterly Review of Economics and Finance*, 50(2): 167-179.
- [3] 姚京, 袁子甲, 李仲飞, 李端. (2009). VaR 风险度量下的 beta 系数: 估计方法和实证研究. 《系统工程理论与实践》, 已接收.
- [4] 袁子甲, 李仲飞, 姚京. (2007). 卖空限制下的期权定价研究: 效用等价方法. 《中国金融》, 13: 112-124.
- [5] 李仲飞, 颜至宏, 姚京, 樊婷婷, 常琳 (2007). 从风险视角解析中航油事件. 《系统工程理论与实践》, 2007, 27(1): 23-32.
- [6] YAO, Jing and LI Zhong-fei and KAI W. NG. (2006). Model risk in VaR estimation: An empirical study. *International Journal of Information Technology & Decision Making*, 5(3): 503-512.
- [7] 姚京, 袁子甲, 李仲飞. (2006). 组合投资与不对称风险: 基于 VaR 的风险-收益分析. 《中国金融》, 4(2): 58-76.
- [8] 姚京, 袁子甲, 李仲飞. (2005). 基于相对 VaR 的资产配置和资本资产定价模型. 《数量经济技术经济研究》, 22(12): 133-142.
- [9] 姚京, 李仲飞. (2005). VaR 估计中的模型风险---检验方法与实证研究. 《管理评论》, 17(10): 3-7.
- [10] 姚京, 李仲飞. (2004). 基于 VaR 的金融资产配置模型. 《中国管理科学》, 12(1): 8-14.
- [11] 李仲飞, 姚京. (2004). 安全第一准则下的动态资产组合选择. 《系统工程理论与实践》, 24(1): 41-45.
- [12] 李仲飞, 姚京. (2004). 中国沪深股市整合性的实证分析. 《管理评论》, 16(1): 27-30.