

# **Syllabus for the course**

**Course code:** HBA01S

**Course title in the language of instruction:** Europe Inside Out

**Number of ECTS credits allocated:** 6

**Mode of delivery:** on-campus

**Mode of completion:** Combination of mainly lecture courses with self-study preparation, and group work

**Language of instruction:** English

**Level of course and year of study:** The course targets graduate students. Undergraduate students in their final year are also welcome to apply.

**Semester:** 2

**Pre-requisites and co-requisites:** Students in e.g. Arts, Economics and Business and Social Sciences.

**Aims of the course:** Offer insights in the political, historical, cultural and economic background of Europe.

## **Learning outcomes and competences:**

- Insights in the functioning of the European Union;
- Insights in the history of the European Union;
- Insights in Europe's cultural heritage;
- Insights in the business and economic environment in Europe;
- Insights in doing business with Europe;
- Insights in entrepreneurship and innovation in Europe;
- Understanding of basic theories, basic terms, and basic concepts in each of the above mentioned domains;
- Being able to apply these insights and make a critical assessment of these in an international benchmarking context and in view of addressing grand societal challenges.

**Course contents:**

1. Doing business with Europe(ans);
2. Entrepreneurship and Innovation in Europe;
3. Cultural interactions within Europe;
4. Politics and policies in Europe.

**Learning activities, teaching methods and workload (hours):**

Type of teaching method	Hours of workload	
	Daily attendance	Combined form
Participation in lectures	4	
Preparation for lectures		4
Preparation of group work	2	4
Presentation of group work		2
<b>Total</b>	<b>42</b>	<b>10</b>

**Assessment methods and criteria:**

Requirement type	Weight	
	Daily attendance	Combined form
Active lecture/seminar/workshop/tutorial participation	x	
Group work		x
Presentation		x
<b>Total</b>	<b>100%</b>	<b>100%</b>

**Assesment:** Students will be evaluated with a pass/fail grade.

**Special requirement and details:**

1. Students need to participate in all lectures. When they fail to attend more than 2 lectures, they cannot be awarded 6 ECTS.
2. Students work in team on a topic dealt with in the summer school. In teams of 4, students prepare a 10 min. PPT presentation, followed by a 10 min. Q&A. Students have to show their critical reflection and analytical skills.

**Reading:**

All participants are expected to prepare at least 4 preparatory readings before the start of the summer school. These articles will be selected by guest lecturers. During the sessions the guest lecturers refer to these texts as a background for their topic.